

SEAMEO RIHED - AGB

Spring 2014

University Leadership Development Workshops

Preliminary Programme

Malaysia
2 – 3 June

Thailand
5 – 6 June



Preliminary Programme

WHO SHOULD ATTEND

The University Leadership Development Workshops have been designed to enhance the skills, knowledge and experience of the region's university executives, council members and administrators in order to better prepare them to meet future higher education challenges and successfully guide their institutions through the financial, technological and pedagogical transformations anticipated in the years ahead.

Through presentations and supporting exercises, participants will gain insights into the value of enhanced institutional governance. Workshop sessions will include approaches for improvements in these areas: academic quality, national reputations, international rankings and additional revenue streams.

WORKSHOP DATES AND LOCATIONS

2 – 3 June 2014
Kuala Lumpur, Malaysia

*AKEPT
Bandar Enstek*

5 – 6 June 2014
Bangkok, Thailand

*Sukosol Hotel
477 Sri Ayutthaya Road*

FOR MORE INFORMATION

www.rihed.seameo.org

DAY 1

9:00 am
Welcome, Workshop Overview and Personal Introductions

10:15 am - Break

10:30 am
Enhancing and Assessing Educational Quality: Innovative Methods and Strategies (Part 1)

12:30 pm - Luncheon

1:30 pm
Enhancing and Assessing Educational Quality: Innovative Methods and Strategies (Part 2)

2:00 pm
Enhancing Institutional Reputation and World Rankings: Branding, Marketing and International Collaboration (Part 1)

3:00 pm - Break

3:15 pm
Enhancing Institutional Reputation and World Rankings: Branding, Marketing and International Collaboration (Part 2)

4:30 pm
End of the Day

DAY 2

9:00 am
Generating Additional Institutional Revenue: New and Innovative Approaches (Part 1)

10:30 am - Break

10:45 am
Generating Additional Institutional Revenue: New and Innovative Approaches (Part 2)

12:30 pm - Luncheon

1:30 pm
Putting it all Together: The importance of the Big Picture: Planning, Budgeting, Marketing, Academic Innovation and Assessment

2:30 pm
Essentials of High Performance Governance: Integrating the Entire Community: Boards/Council Members, President, Faculty, Staff, Students, Alumni, Parents, Local Business and Communities

3:30 pm - Break

3:45 pm
Thoughts and Open Discussion about Career Planning and University Leadership Development

4:30 pm
Wrap Up and Graduation

5:00 pm
Departure

This year's workshop will be facilitated by Joseph G. Burke, who is currently Senior Fellow for International Initiatives at the Association of Governing Boards of Universities and Colleges (AGB), Washington, DC. He is also president emeritus of Keuka College in Penn Yan, New York and President of Oriole Educational Associates in Chesapeake, Virginia. In June 2013 he served as a prestigious Fulbright program specialist in Thailand. During this time he lectured at the leading Thai universities and educational associations on the topics of university governance, quality assessment and accreditation, and educational technology.

During his 14-year presidential tenure at Keuka College, he led an institutional transformation which included a 35% increase in traditional student enrolment, the first-time introduction of both graduate and adult education programs that currently serve more than 1,000 students across New York, and the development of one of the largest U.S. international education programs in both China and Vietnam. This program served 2,500 Chinese students at four Chinese campuses and 500 Vietnamese students in Hanoi and Ho Chi Minh City.

He also led two of the most successful fund raising campaigns in the history of the college, and helped generate a complete Board renovation in the areas of strategic planning, quality assessment, and entrepreneurial oversight. These innovations led to the enhancement of academic excellence and the achievement of fiscal stability.

The retired Air Force colonel previously served as a tenured Professor of Political Science and Director of the Center for Educational Excellence, U.S. Air Force Academy, Colorado Springs, CO. He has a PhD in International Studies from the University of Denver, and an MS in International Relations from the Fletcher School of Law and Diplomacy, at Tufts University in Medford, Mass. He frequently speaks on leadership development in higher education.

Additional Information



Joseph G. Burke

At various times during his 30-year career in higher education, he has served on the boards of directors of the Association of South Asia Institutions of Higher Learning, Independent College Fund of New York, New York Commission on Independent Colleges and Universities, American Council on Education National Presidential Commission on Leadership and Institutional Change, and the International Security Studies Section, International Studies Association, and the Roman Catholic Diocese of Rochester, NY.

His areas of interest and expertise include higher education governance, educational quality assessment and accreditation, international academic programming, and the future of higher education around the world.

REGISTRATION PRICES

Registration Price (Early-Bird): USD 600
Registration Price (Regular): USD 700

Kindly note that the early-bird registration deadline is **25 APRIL 2014** and only 40 spaces are available per workshop.

About the Organizers

THE SOUTHEAST ASIAN MINISTERS OF EDUCATION ORGANIZATION REGIONAL CENTRE FOR HIGHER EDUCATION AND DEVELOPMENT (SEAMEO RIHED)

SEAMEO RIHED is the Southeast Asian Ministers of Education Organization Centre specializing in regional higher education and development. Its mission is to foster efficiency, effectiveness and the harmonization of higher education in Southeast Asia through system research, empowerment and the development of mechanisms to facilitate sharing and collaboration in higher education. To meet the challenges and opportunities presented by the Southeast Asian higher education landscape, SEAMEO RIHED conducts programmes and activities such as policy forums, workshops, training, study visits, information dissemination and research to assist member countries in 5 objectives areas, including: (a) empowering higher education institutions, (b) developing harmonization mechanisms, (c) cultivating globalized human resources, (d) advancing knowledge frontiers in higher education system management, and (e) promoting university social responsibility and sustainable development.

<http://www.rihed.seameo.org>

THE ASSOCIATION OF GOVERNING BOARDS OF UNIVERSITIES AND COLLEGES (AGB)

For more than 90 years, the Association of Governing Boards of Universities and Colleges (AGB) has had one mission: to strengthen and protect your unique form of institutional governance through its research, services and advocacy. Serving more than 1,250 member boards, 1,900 institutions and 36,000 individuals, AGB is the only national organization providing university and college presidents, board chairs, trustees, and board professionals of both public and private institutions with the resources that enhance their effectiveness. In accordance with its mission, AGB has designed programs and services to strengthen the partnership between the president and governing board; provide guidance to regents and trustees; identify issues that affect tomorrow's decision making; and foster cooperation among all constituencies in higher education.

<http://www.agb.org>

THE HIGHER EDUCATION LEADERSHIP ACADEMY (AKEPT)

AKEPT is an organization created under the Ministry of Higher Education in accordance with the National Higher Education Strategic Plan to transform The Malaysian Higher education system, especially in the area of human capital development. AKEPT was conceptualized by the Ministry of Higher Education to provide leadership development for top and middle management in Malaysian Higher Education Institutions (HEIs). AKEPT aspires to be an international centre of excellence in the development of leadership in higher education in order to enable Malaysian HEIs to achieve world class recognition. AKEPT will constantly strive to provide highly relevant and pragmatic courses leading to a certification programme recognized by the global higher education community. To achieve its objectives, AKEPT invites internationally known speakers to facilitate knowledge-sharing, network-building and other learning experiences.

<http://www.mohe.gov.my/akept/>

Registration Form

Kindly provide information about yourself

Name	Position	Title
Institution / Organization	City	
Address	Country	Postal code
Telephone	Fax	Email

I will require special services or diet (please list):

Additional Contact

Name	Position
Telephone	Fax
	Email

REGISTRATION FEE

Fees include all workshop materials, a certificate from the AGB, luncheons and breaks.

Early Bird Rate (by 25 April)  USD 600

Regular Rate  USD 700

WORKSHOP OVERVIEW AND SELECTION

Malaysia
Bandar Enstek
AKEPT 2–3 June 2014

Thailand
Bangkok
Sukosol Hotel 5–6 June 2014

PAYMENT INFORMATION

Kindly transfer the registration fee for your workshop into the following account:

SEAMEO RIHED
003 2 90026 8
Thai Military Bank Public Company Ltd.
Phayathai Branch
34 Phayathai Road, Ratchatewi, Bangkok, 10400, Thailand
TMBKTHBK (swift)

Note that all associated bank charges are to be borne by the participant. Please note as well that all travel and associated accommodation expenses are the responsibility of participants.

TRAVEL INFORMATION

In order to assist participants and coordinate both workshops, kindly provide your arrival and departure details below as well as your flight details (if applicable).

Arrival Date	Time	Flight #
Departure Date	Time	Flight #

ACCOMMODATION INFORMATION

The Workshop in Malaysia will be held at the Higher Education Leadership Academy (AKEPT), Lebu Enstek, 71760 Bandar Enstek, Negeri Sembilan. Participants will be accommodated by AKEPT at a rate of USD 40 (single) per night, which is payable to SEAMEO RIHED along with the registration fee. Please indicate below how many nights' accommodation you require and add the total cost to your registration fee.

single

The Workshop in Thailand will be held at the Sukosol Hotel (formerly Siam City Hotel), located at 477 Sri Ayutthaya Road, Phayathai, Bangkok, 10400. SEAMEO RIHED will reserve rooms for participants. The room rate will be approximately USD 100 (single, deluxe) or USD 110 (double, deluxe) per night and is payable upon check-in. Please indicate below how many nights' accommodation you require.

single

double

COMPLETED REGISTRATIONS

Please complete this registration form and e-mail it along with confirmation of your payment to Ms. Thanthakorn Phuangswat (thanthakorn@rihed.seameo.org) by **15 MAY 2014**. If you intend to make other travel and accommodation arrangements, kindly notify SEAMEO RIHED in your e-mail. Should you have any questions, contact SEAMEO RIHED at 66 / 2644 9856-62.

CANCELLATION AND REFUND POLICY

All cancellations and requests for refunds must be submitted in writing. SEAMEO RIHED will issue a refund if written notification of cancellation is sent via email by 15 May 2014. In the event of cancellation, SEAMEO RIHED will deduct a USD 150 charge, plus associated bank fees. SEAMEO RIHED is unable to issue refunds for attendees who cancel after 15 May 2014. If you are unable to attend, a substitute is welcome in your place at no additional charge. SEAMEO RIHED will issue refunds after the workshop. SEAMEO RIHED is not responsible for any cancellation/change charges assessed by airlines, travel agents or hotels.

I have read and accepted all details of my registration.



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